

## **AABMS 2017: DECISIONS MADE, TASKS COMPLETED AND ASSIGNED TO DATE**

### **AABMS DECISIONS MADE FOR 2017 AND BEYOND:**

- the AABFM will forever remain as a meet for only British vehicles and related products.
- the AABFM will return to once again being held on the Saturday of the RAM History Road event in June.
- the AABFM will continue to charge \$20.00 per entrant (regardless of number of vehicles per entrant)
- The AABFM will now become an annual event. For many years the AABFM alternated with the Picnic in the Park event, and thus was a bi-annual event. The Picnic in the Park event may continue, to be organized by some interested party for a different date and venue, or just discontinued altogether.
- change one of the cheque signing authorities from Don Spence to Will Keith.

### **POSITIONS:**

Chairperson: Will Keith (newly elected).

Vice Chair: Dennis (incumbent).

Treasurer: Michael H (incumbent).

Secretary: Ron Muir (newly elected).

Sponsorship Coordinator (new, non - executive position): Mike C.

Field Marshall (new, non - executive position): i.e. - to oversee the Meet activities, volunteers, and tasks on the day of the 2017 AABFM: Will

Land Rover Club Edmonton representative: Colin Northcott (newly appointed).

### **ASSIGNED / ALREADY VOLUNTEERED FOR TASKS:**

On-line registrations and on-line memorabilia sales: Michael H and Ray Robinson.

Liaison with City of Edmonton departments re use of Victoria Park: Michael H.

AABMS Website maintenance and updating: Ray Robinson and Michael H.

Determine the featured marque(s) for 2017 Meet: Mike C.

Searching out and confirming entrant vehicles:

- British military vehicles: Howard will coordinate.
- Motorcycles: David C will coordinate.
- Austin Mini entrants: Mike C and Dennis.
- other vehicles of interest: all members of AABMS and ECSCC are asked to search for and encourage registration of British vehicles, motorcycles, bicycles, tractors, buses, military vehicles, outboard motors, etc. that haven't entered previously.

**CONFIRMED AABFM SPONSORS** (and their AABMS contacts):

- sending out invoices to sponsors: Michael H will coordinate.
- sending out thank you letters to sponsors: Will.
- sponsorship coordinator: Mike C.
- Hagerty Insurance and Competition Insurance - once again (Dennis).
- Echo Cycle - once again (David C).
- Jaguar Land Rover Group - once again (Michael H).

**POTENTIAL AABFM SPONSORS** (and who is working with them):

BMW Mini dealership (Mike C).

West Jet Airline (Mike C)

Alberta Treasury Branch (Michael H).

**POTENTIAL EVENTS/ACTIVITIES PARTNERS** (and who is working with them):

Land Rover Group providing ramps to demonstrate Land Rover capabilities (new) (Colin N).

Female mechanic to conduct basic auto mechanics sessions for women, or anyone who is mechanically challenged (Colin N).

Edmonton Scottish Society (Mike C).

St George (English) Society (Mike C).

Edmonton Tourism Dept (Mike C).

Roving marching band, dance troupe. Still need someone.

**EQUALLY IMPORTANT ASSIGNED TASKS THAT DEFY CLASSIFICATION:**

Updating AABFM Poster: Will.

PA System for the AABFM: Don Spence will arrange rental.

Editor of "Cool Stories" to be published on AABMS website (new): Howard.

Promotion of the AABFM in the ECSCC *Open Road* Newsletter: Howard.

Purchasing and erecting road signs along River Road promoting the AABFM: Will and Don Spence.

Goodie Bags: Hagerty Insurance via Dennis.

Peoples' Choice ballots and trophy: Hagerty Insurance via Dennis.

Parking and vehicle placement: Brian Towne, and possibly Bob Woodcock and Rolly Burton.

Oil drip mats: Geoff Prince has volunteered to purchase/have donated the oil drip mats for entrant vehicles.

Food Bank involvement (new): Geoff Prince.

Developing, staging activities for children attending the Meet: Colin N.

Establishing a Meet hotel for the AABMS: Mike C.

Updating other clubs and venues (eg. RAM) on the 2017 Meet: Howard.

### **TASKS YET TO BE ASSIGNED:**

1. Arranging for tent rental, erecting, and take down:
2. Someone to serve as Media Coordinator:
3. Someone to serve as Meet announcer:
4. Deciding on other trophies, and purchase of same:
5. Purchase of, and then coordination of sales of memorabilia and dash plaques, etc. at the AABFM:
6. Working in Memorabilia Sales Tent at AABFM: Sandy Hrycycshyn, Debbie Jewell  
(we need more people to work a two hour shift in the Memorabilia Tent).
7. Arrange for food truck and other food suppliers: last year we had Fat Franks, and After Bite, and a no-show ice cream vendor.
8. If we decide to provide entertainment on site, someone to arrange (for example) the roving marching band, dance troupe.
9. Explore the feasibility of holding Meet n Greet Pub Nights Friday and/or Saturday on the Meet weekend. Entertainment could include showing slides and movies of club(s) events.

*???HAVE I FORGOTTEN ANYTHING???*

### **POSSIBLE SITES TO PROMOTE THE AABFM:**

- local newspapers.
- local television (CTV).
- other car clubs' newsletters, such as those in Calgary, Saskatoon, and B.C.
- [hello@universe.com](mailto:hello@universe.com) (promotes festivals and events across Canada).
- local car club (can't think of their name) that publishes a regular schedule of car events for all Alberta clubs.
- Hemmings Motor News.
- Jalopnik Newsletter.
- RAM newsletter.
- Western Auto (name?)

