MEETING MINUTES

ALBERTA ALL BRITISH MOTORING SOCIETY (AABMS)

JANUARY 15, 2017 - 17:30 to 20:10 hours

PRESENT: Will Keith (Chair), Dennis Coulthard (Vice Chair),Michael Hrycyschyn (Treasurer), Howard Jewell, Mike Connolley, Colin Northcott, Geoff Prince, Ron Muir, Bryce Walsh (Guest presenter from Hagerty Insurance).

ABSENT: Raymond Robinson, Don Spence (ex-officio), David Connolley.

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1. INTRODUCTIONS AND GUESTS - Bryce Walsh, from Hagerty Insurance, introduced as a presenter at the meeting and as a sponsor of the 2017 AABFM.

2. APPROVE MINUTES OF DECEMBER 11/16 MEETING - Approved with modifications which will be issued separately.

3. AGENDA - No new items/ 4. Agenda approved/ 6. & 7. Omitted/ 10. Deleted

5. TREASURER'S REPORT - Michael H. submitted a printed Treasurer's report for the 2016 calendar year in the form of a statement of assets and liabilities, with income of $3785.30 and disbursements of $2745.14. AABMS has a bank account amount of $8362.48 with which to start 2017. Michael will use the 2016 income and disbursements as a guide in compiling a budget for the 2017 AABFM. **(ACTION - Michael H.)**

8. BUSINESS ARISING OUT OF THE PREVIOUS MINUTES -

A. Promotion - An e-poster will be developed and displayed on the websites for AABMS and ECSCC and will be entered into The Open Road each month. The poster will be changed/updated as more sponsors join, etc. **(ACTION - Michael H. and Howard J.)**

B. Registration and merchandise - Michael H. has agreed to be the coordinator for registrations and on-line, advance merchandise sales. **(ACTION - Michael H.)**

C. Sponsorship - Mike C showed some samples of documents from another organization which explain the expectations and benefits of various levels of sponsorship. It was agreed that these could serve as a guide for the sponsorship documents Mike will draft for AABFM sponsors.

Mike is still pursuing the following potential sponsors:

- Edmonton Mini

- Edmonton Scottish Society

- English (St. George) Society

- Edmonton Tourism

- An "Official Hotel of the AABFM" with good rates and secure parking.

It was decided that we would not pursue Westjet as a sponsor due to their cumbersome process. **(ACTION - Mike C.)**

It is still possible that ATB (our bank) might offer some sponsorship.

Michael H. will meet sometime in February with Shawn Ward of Land Rover Edmonton to determine their possible sponsorship of the 2017 AABFM. Michael will also discuss the possibility of ramps for a static display of Land Rovers. **(ACTION - Michael H.)**

Dennis C. continues to have discussions with Competition Insurance. See details in Dec 11/16 minutes. **(ACTION - Dennis)**

D. Edmonton Food Bank - Geoff Prince has reached an agreement with the Edmonton Food Bank that they will be on-site at the AABFM with their own staff, a tent, and collection boxes. **(ACTION - Geoff Prince)**

9. NEW BUSINESS -

A. Michael H. brought a copy of the 2017 Northwest Cruise Calendar magazine which promotes car events for a small fee. He will get more info and advise the committee on putting the AABFM into this publication. **(ACTION - Michael H.)**

B. We will review the pros and cons of joining the Specialty Vehicle Association (SVA). There may be advantages in terms of insurance and promotion. Jim Hebert of Calgary is President of the SVC. **(ACTION - Mike C.)**

C. The committee reviewed the document "AABMS 2017: DECISIONS MADE, TASKS COMPLETED, AND ASSIGNED TO DATE" which was drafted by Chairman Will. The following items arose under the heading of "TASKS YET TO BE ASSIGNED":

1. Tent rental, erecting on Friday before AABFM day, and take down. Procurement of tables and chairs. **(ACTION - Michael H.)**

2. Media Coordinator - Will said he'd do this only until a volunteer is found to take it on. **(ACTION - Will, temporarily. MORE VOLUNTEERS NEEDED)**

3. AABFM Announcer - Geoff volunteered. **(ACTION - Geoff P.)**

4. Trophies - Decisions will be made on the number and kind of trophies, and procurement of same. **(ACTION- Howard J.)**

5. Merchandise - Purchase of, and then coordination of, and then on-site sales of memorabilia, dash plaques, etc. at the AABFM.

Note - As mentioned in Minute 8B., Michael H. will still take advance, on-line orders of merchandise, but overall coordination of merchandise will be the responsibility of Mike C. **(ACTION - Mike C.)**

6. Merchandise Sales Tent - There will be a merchandise sales tent at the AABFM.

* Shifts will be one hour long;
* Colin N. and Mike C. volunteered;
* At least four more people are needed to take a one hour shift. **(ACTION - MORE VOLUNTEERS NEEDED)**

7. Food - Arrangements should be made for food trucks and other food suppliers. **(ACTION - Howard J.)**

8. Music and dancing - If possible, need to arrange for a roving marching band and dance troupe. **(ACTION - Will, temporarily. MORE VOLUNTEERS NEEDED)**

9. Meet 'n Greet Pub Night parameters:

* Saturday night only;
* No slides or movies necessary; mostly for noggin' and natter;
* Set up with a nearby pub (Victoria Golf Club?) or one close to the "Official AABFM Hotel" for out of town guests. **(ACTION - VOLUNTEERS NEEDED)**

D. Inviting Entrants and Vehicles - There will be no remuneration for interesting or distant vehicles but all members should try to find and encourage entrants from far and wide, especially rare and interesting ones. In this regard, Howard J. will contact Howard Lengert to see if the latter would bring some of his Rolls Royces. In addition, Howard J. will coordinate with Mike C. and David C. in searching out motorcycle entrants. **(ACTION - Howard J., Mike C., David C.)**

E. Hagerty Insurance - Bryce Walsh addressed the group with information about Hagerty Insurance's involvement as a sponsor of the 2017 AABFM, and about vehicle insurance in general. The following points were noted:

* He will supply all materials needed for the "People's Choice Award" (ballots, trophy, etc.)
* He will place a more extensive advertisement in The Open Road and on the ECSCC website promoting the 2017 AABFM.
* He will promote the AABFM on the Hagerty website.
* Hagerty has poles and frames for teardrop flag signs. They would loan these to the AABFM but we would have to supply our own flags, which are expensive. This needs to be investigated. **(ACTION - VOLUNTEERS NEEDED)**
* He will supply an article regarding vehicle insurance for The Open Road. ECSCC members may be interested in some of Hagerty's insurance features such as their towing package, and their "Parts Concierge" service.
* It sounded like the Hagerty website would be of significant interest to anyone interested in all car things, including stories.

**DATE OF NEXT MEETING - February 12, 2017, @ 5:50pm, ROYAL PIZZA, 9977**

**178 STREET, EDMONTON. Howard J. has kindly agreed to take the minutes.**